




CONTACT

 **THE GBPA / GIBF SECRETARIAT**
Bureau of Ghana Languages Building,
Kawukudi Culture, behind 37
Military Hospital

 P. O. Box LT 471, Laterbiakorshie,
Accra- Ghana.

 O: +233 30 291 2764
M: +233 24 694 6773
+233 267360588

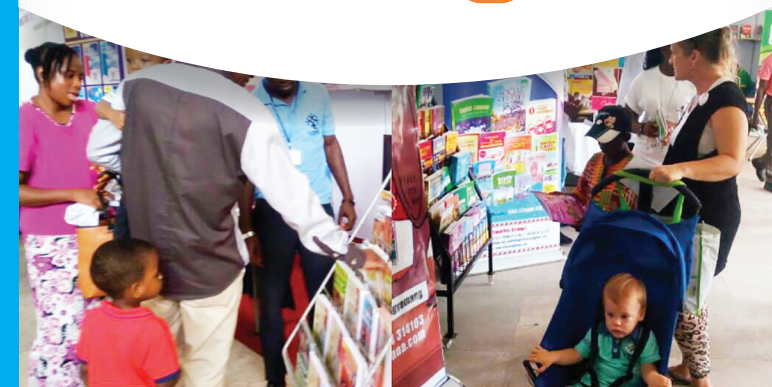
 info@ghanabookfair.com
info.ghanabookfair@gmail.com



FOR MORE INFORMATION

- About the book fair and application, visit: www.ghanabookfair.com
- About the lead organiser, visit: www.gpagh.org

GHANA INT'L 20th BOOK FAIR



THEME:
Reading to connect
minds for social
transformation

DATE:

**10TH - 13TH
AUGUST 2023**

TIME:

**9:00AM - 7:00PM
DAILY**

VENUE

**Accra
International
Conference
Centre (AICC)**



20TH GHANA INTERNATIONAL BOOK FAIR

The objective of the fair is to create a market-place for publishers, writers, printers, booksellers, librarians and other stakeholders in the book industry to trade in rights, promote books and services, interact and foster strong links, explore business opportunities, negotiate deals and enhance visibility and recognition for their organisation in Africa.

WHY ATTEND THE 20TH GIBF?

- There will be a yearlong celebration of Accra World Book Capital, 2023 from 24th April 2023 to 22nd April, 2024 where the focus on books, publishing and literary activities will be on Accra. Ghana is the gateway to a huge market of estimated 350 million people of West Africa.
- Previous GIBFs received high patronage from the Germany, UK, USA, India, Canada, China, UAE and other African countries.
- Opportunity to do business with Ghanaian and African publishers.

RATES FOR FOREIGN EXHIBITORS

Fully Finished Stall Type	Amount (USD)
9sqm (3x3m)	1,450
4sqm (2x2m)	960
Trade Visit	50

ADVERTISEMENT

Exhibitors, trade visitors, and interested organisations may advertise their products and services in the GIBF catalogue. The catalogue has wide reach because it is printed and distributed freely at the fair.

ADVERT SPACE (BOOK FAIR CATALOGUE)

Full Colour (Back Cover)	<i>Printing Sponsor</i>
Main Text (Full Colour)	-US\$ 600
First Page (Full Colour)	US\$ 950
Inside Back Cover (Full Colour)	US\$ 950
Inside Front Cover (Full Colour)	<i>Highest Sponsor</i>



MODE OF PAYMENT

Account Name:

Ghana Book Publishers Association

Account No.: 0081034447148201

Bank: Ecobank Ghana Ltd

Branch: Dansoman, Accra

Swift Code: ECOCGHAC

HOTEL RESERVATION

Exhibitors in need of hotel accommodation may contact the GIBF Secretariat for assistance. The hotel rate ranges from US\$80 to US\$ 400 per night. There are nice hotels from 1 star to 5 stars that are close to the venue.

REGISTRATION

Booking for exhibition space can be made online on our website: www.ghanabookfair.com.

The completed application form should reach the GIBF Secretariat on or before 12th June, 2023. A request can be made for the application form via e-mail: info@ghanabookfair.com

